

# Fortalice

## OUR MISSION

Fortalice Brings Together The Sharpest Minds In Cyber Security To Protect People, Business And Nations From The World's Most Sophisticated Adversaries.

## TOP 5 QUESTIONS BUSINESS SHOULD ASK:

### WHO IS IN CHARGE OF OFFICE CYBERSECURITY OVERSIGHT?

Determine before a cyber attack who has jurisdiction over cybersecurity for your organization. Make sure chains of command are clear so that in the event of a breach, you can focus on fixing the problem, not who is fixing the problem.

### WHAT ARE OUR TOP MOST CRITICAL ASSETS?

Organizations should prioritize their top 2 or 3 critical assets and vigorously defend those against adversaries. Not all data is created equal.

### HOW DO WE EDUCATE OUR TEAM?

Training your employees is crucial to creating a culture of cyber awareness and transparency.

Develop breach response exercises that teach employees how to handle a cyber attack.

### HOW WILL WE HANDLE A BREACH?

External response is crucial when reacting to a cyber attack or data breach. Determine if you will work with the proper authorities and how you will communicate to your customers.

### WHAT IS OUR CYBER FOOTPRINT?

Organizations should do a full scale review of their cyber footprint - to include employee habits and behaviors, customer assistance methods (do you only use social media to contact customers?), and the technologies you use on a daily basis to conduct business.

At Fortalice, your cyber security comes first. We are former White House cyber operatives and national security veterans who have honed our craft protecting people, business, and nations for decades. Our approach is deceptively simple. We outthink and outmaneuver. We deliver analysis, training, action, transparency and creative problem solving to keep what matters most to you safe. From deterring to detecting, monitoring to thwarting, we are more than a line of defense. Fortalice means fortress.

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## FORTALICE FIX: TOP CYBER SAFETY TIPS

### HIDE OR SEGMENT YOUR WIFI

Hiding your wifi makes it harder for hackers to gain access to your business or home wifi. You can work with your internet provider to hide your wifi. Also segment data to different wifi networks - so your IoT devices are put on one vs sensitive company or personal data.

### PROTECT YOURSELF WHEN TRAVELING

Consider getting a burner phone and email when you travel internationally. Make sure you are not accessing company information overseas, and only operate on that burner email and phone.

### USE THE RIGHT TOOLS

Use VPN when accessing hotel or restaurant free wifi as this provides an extra layer of security when using an unknown network. Use encrypted apps like proton

mail or Signal to communicate confidentially and securely.

### SEGREGATE YOUR EMAIL

Use different email addresses to access different areas online. Use one email for financial information, one for online shopping, and one for browsing. This provides extra protection for your information and makes it harder for adversaries to ever get all your information at once.

### KEEP YOUR CELL PHONE NUMBER PRIVATE

Consider signing up for a free Google Voice number and only give that number out when doing business or shopping, Have that number printed on your business cards instead of your personal cell phone, Only give your personal number to trusted friends and colleagues.

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